

APNA Conference 2010

Revitalize your mind ~ Relax your body

OCTOBER 14th - 16th



Angel Sponsorships:

\$3500 each

Will be used to reduce the price attendees pay for conference and will include 3 conference registrations, a 5-minute speaking period at the sponsored event with a sign of recognition & display table throughout the conference, company logo on APNA's conference sponsors' page, full-page ad in conference program and a special name badge

1. **Thursday Night Opening Reception** *Sponsored by GTM Household Employment & Payroll Services* and a chance for attendees to talk shop and socialize in a beautiful outdoor venue
2. **Saturday Evening Closing Happy Hour (1 ½ hours)** At this event, the APNA President along with the sponsor will announce the 2010 APNA Agency of the Year

Patron Sponsorships:

\$2000 each

Will include a conference registration, a 2-minute speaking period at the sponsored event with a sign of recognition & display table throughout the conference, company logo on APNA's conference sponsors' page, full-page ad in conference program and a special name badge

1. **Friday Lunch** – *Sponsored by Breedlove & Associates* where attendees will be encouraged to “Share What You Do Best”
2. **Saturday Lunch** – *Sponsored by PFC Information Services Inc.* where attendees will share their “WOW” customer service story for a chance to win a fun prize
3. **Friday Dinner (optional)** *Sponsor Bright Horizons* has secured the patio for us at *Frank & Lupe's Patio* where attendees can choose to purchase dinner or appetizers

Networking Break Co-Sponsors:

\$400 each

Will include a sign of recognition during the sponsored break, company logo on APNA's conference sponsors' page, ½ page ad in conference program and a special name badge

1. **Friday Afternoon Networking Break** *Sponsored by Nannies & Housekeepers USA*
2. **Saturday Afternoon Networking Break**

Friday Spa Breakfast Sponsorship *Sponsored by Stanford Park Nannies*

Will include a sign of recognition during the sponsored breakfast, your company logo on APNA's conference sponsors' page, business-card sized ad in conference program and a special name badge

Saturday Continental Breakfast *Sponsored by Legally Nanny*

Will include a sign of recognition during the sponsored breakfast, your company logo on APNA's conference sponsors' page, business-card sized ad in conference program and a special name badge

Exhibitor's Table (6 feet long)	\$500
Full Page Conference Program Ad	\$300
Half Page Conference Program Ad	\$175
Business Card Sized Program Ad	\$100

Sponsors: Please e-mail your company logo as a jpg or gif no greater than 200 pixels wide or 140 pixels high to:

Jami Dennis, APNA Conference co-chair, jami@abcnannies.com
(303) 321-3866

Advertisers & Sponsors: Please e-mail your ad formatted to size as a PDF by Sept 24th to:

Lexy Capp, APNA board member, (702) 451-0021
lexy@nahusa.com

All: Complete this application and mail or fax it to APNA Treasurer Mellisa Peckham. Checks should be made out to **Association of Premier Nanny Agencies** and mailed to:

Mellisa Peckham at *Wee Care Nanny Agency*
880 Canal Street
Stamford Connecticut, 06902
Fax: (203) 359-9887
mellisa@weecarenanny.com

Questions? Contact: **Barbara Kline (East Coast)** at whn01@verizon.net or (301) 654-1242 or **Claudia Kahn (West Coast)** at claudia@thehelpcompany.com or (310) 828-4111



APNA 2010 Sponsorship Application

Company Name: _____

Contact: _____

City: _____ **State:** _____

Email: _____ **Phone:** _____

Desired sponsorship: _____

Second Choice: _____

Check

<input type="checkbox"/>	Angel Sponsor	\$3500
<input type="checkbox"/>	Patron Sponsor	\$2000
<input type="checkbox"/>	Exhibitor's Table	\$500
<input type="checkbox"/>	Networking Break Co-sponsor	\$400
<input type="checkbox"/>	Breakfast Sponsor	NA
<input type="checkbox"/>	Program Advertisement	<input type="checkbox"/> Full Page \$300
		<input type="checkbox"/> Half Page \$175
		<input type="checkbox"/> Business Card Size \$100
Total		